

Freezers-Food Storage Units-(Cont'd)

COL-TEMP FREEZERS- MANUFACTURER SIMPLEX MANUFACTURING CO 1135-3d Oakland TWinks 3-0556

COOLATOR FOOD FREEZERS- DEALERS ACCURATE APPLIANCE CO 903 O'Farrell PRsct 5-2000

HOWARD'S REFRIGERATION SERVICE 1156 Geary ORdwy 3-6106

POUND'S REFRIGERATION SERVICE Factory Authorized Service 615 Diamond Valencia 4-7737

CROSLY SHELVAOR FREEZERS- DISTRIBUTOR CALIFORNIA ELECTRIC SUPPLY CO 1569 Folsom UNdrl 3-2020

APPLIANCE SERVICE DEPOT & WAREHOUSE 14th & Pennsylvania UNdrl 3-6200

HOWARD'S REFRIGERATION SERVICE 1156 Geary ORdwy 3-6106

DEEPFREEZE HOME FREEZERS So sure you are buying a genuine DEEPFREEZE Home Freezer.

The famous trade name "DEEPFREEZE" on the appliance stands for top quality and economical, trouble-free performance.

"WHERE TO BUY THEM" DISTRIBUTOR EDWARDS FRANK CO 382-6th Market 1-9700

DEALERS Associated Home Furnishers 1370 Mission HE mlock 1-7667

FRIGID REFRIGERATOR SERVICE 1156 Geary ORdwy 3-6106

Mark Morris Tire Co 999 Geary OR dway 3-3441

Modern Appliance Co Modern Whole Food Plan 2311 Market UNdrl 1-4050

GIBSON FOOD FREEZERS SEE THE NEW UPRIGHT AND CHEST FOOD FREEZERS. Since 1877

SIZE AND MODEL FOR EVERY PURSE. ALSO REFRIGERATORS, ELECTRIC RANGES, AIR CONDITIONERS.

"WHERE TO BUY THEM" DISTRIBUTOR LUKANISH J J CO 1355 Market UNdrl 3-9914

DEALER ACCURATE APPLIANCE CO 903 O'Farrell PRsct 5-2000

Greenlet E Corp The 1355 Market MA rkt 1-7725

HOTPOINT FOOD FREEZERS- DISTRIBUTOR GRAYBAR ELECTRIC CO 1750 Alameda MA rkt 1-5131

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS- DEALERS STEVE'S REFRIGERATION SERVICE 1801 Clement SKYin 1-3918

KELVINATOR HOME FREEZERS- DISTRIBUTORS KELVINATOR DIVISION-AMERICAN MOTORS SALES CORP 2325 E 12th Oakland KElog 4-0400

DEALER MODERN APPLIANCE CO Complete Freezer Repairs-24 Hrs 2344 Market UN drl 1-9661

LINDELL REFRIGERATION SERVICE 24 Hour Service 3463-16th MA rkt 1-6499

Freezers-Food Storage Units-(Cont'd)

MODERN APPLIANCE CO Whole Food Plan-Top Brand Freezers Home-Store-New-Rent-Rebuild-Guar Serv 2311 Market UNdrl 1-4050

NOR-LAKE REACH-IN FREEZERS- SILVER-STAHL CORP 1268 Mission KLondke 2-3200

NORGE HOME FREEZERS Both Upright and Chest-type models. Variety of capacities. Food spoilage warranty included.

For authorized sales of Norge Home Freezers, Refrigerators, Gas Ranges, Electric Ranges, Washers, Dryers, Water Heaters, see below.

"WHERE TO BUY THEM" DISTRIBUTORS MEYBERG LEO J CO 33 Gough MArkt 1-3400

DEALERS ACCURATE APPLIANCE CO 903 O'Farrell PRsct 5-2000

Giovananza Marie Furniture 701 Union YUkon 2-6482

Mulford Lawrence Furniture & Appliances 1709 Noriega SEbright 1-0660

PHILCO FREEZERS SALES & SERVICE- DEALERS ACCURATE APPLIANCE CO 903 O'Farrell PRsct 5-2000

REVOCO FOOD FREEZERS America's most progressive freezer company adds revolutionary new Built-In Refrigerator and Freezer, and Dinette Freezer to their famous Chest and Upright Lines.

"WHERE TO BUY THEM" DISTRIBUTOR EDWARDS FRANK CO 382-6th Market 1-9700

DEALERS Associated Home Furnishers 1370 Mission HE mlock 1-7667

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Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

Freezers-Food Storage Units-Servicing

COLDSPOT HOME FREEZER SERVICE- SEARS ROEBUCK & CO Army & Indiana VAlenca 6-2000

SCOTT REFRIGERATION CO 1656 Pine ORdwy 3-3727

WILLIAMSON REFRIGERATION SERVICE 2079 Market UNdrl 1-2172

Freight Forwarding Acme Fast Freight Inc Pier 35 EXbrk 2-4353

ACME NATIONWIDE LCL FREIGHT SVCE- ACME FAST FREIGHT INC Pier 35 EXbrk 2-4353

AIR EXPRESS INTERNATIONAL- AIR EXPRESS INTERNATIONAL AGCY INC S F International Airport SSF PLaza 5-7538

AIR-LAND FREIGHT CONSOLIDATORS INC Air-Parcel Post Service 226 Jackson GARfid 1-7984

Algo International Corporation 500 Battery EX brook 2-2126

Alltransport Agcy 510 Battery DO uglas 2-5930

American Express Co 244 Calif EXbrk 2-4951

AMERICAN EXPRESS FREIGHT FORWARDING SERVICE- AMERICAN EXPRESS CO 244 Calif EXbrk 2-4951

AMER OCEANIC FORWARDING CO 420 Market EX brook 2-0683

ANDERSEN AND COMPANY Export Freight Forwarders Representing Warehouse Distribution Co's in 70 Cities Across the Nation 576 Sacramento SUtr 1-5330

APEX TRANSFER INSURED Any Amount - Anywhere PACKING & CRATING

COMPARATIVE RATES Chicago \$5.85 Per 100 lb. New York City \$7.60 Per 100 lb. New Orleans \$8.79 Per 100 lb. 36 Hamilton UNlpr 6-5200

Bay Area Shippers Assn 125 Loomis VAlenca 4-5750

Behring Shipping Co 596 Clay EXbrk 7-0277

Bekins Household Shipping Co 13th & Mission MArkt 1-3520

BERRY & MCCARTHY "28th Year" Ocean Freight Brokers and Forwarders

Serving San Francisco, Los Angeles Long Beach and San Diego Harbors

SAN FRANCISCO OFFICE 260 California EXbrk 2-8800

TWX No. S.F. 318 LOS ANGELES OFFICE 621 S Hope Mutual 8331

TWX No. L.A. 828 Bishop & Bahler 717 Market SUtr 1-1040

Burke L T 255 California GARfid 1-1145

Byrnes W J & Co 409 Washington GA rfd 1-2068

CALIFORNIA MOTOR EXPRESS LTD 13th & Mission UNdrl 1-4050

Freight Forwarding-(Cont'd)

COMPASS SHIPPING SERVICE FOREIGN FREIGHT FORWARDERS SPECIALISTS FOR BAGGAGE HOUSEHOLD GOODS - AUTOS 226 Jackson SUtr 1-8196

Con-Mar Shipping Co 136 Drumm YUkon 2-6493

Consolidated Freightways Inc 140 Bluzome EX brook 2-5221

Dorf H S & Co Inc 226 Jackson GARfid 1-7984

DOW FRANK P CO INC 460 Battery SUtr 1-3493

FARNWORTH & RUGGLES 1st & Brannan EX brook 2-5270

Farrell H W 149 Calif GARfid 1-6942

FLYNN FORWARDING CO INC Foreign & Domestic Freight Forwarding 801 Brannan UN drl 1-8902

FRITZ ARTHUR J & CO Custom House Brokers 226 Jackson GARfid 1-7984

Gentry Shipping Corp 230 Calif YUkon 2-0736

GLOBAL AIR CARGO Ferry Bldg YUkon 2-6173

Global Shipping Co Inc 315 Montg YUkon 6-5193

GONDRAND BROTHERS INC INTERNATIONAL FREIGHT FORWARDERS SPANISH DOCUMENTATION 110 Market DO uglas 2-9027

GREEN SCOTT & CO INC COMPLETE WORLD WIDE FREIGHT FORWARDING SERVICE

EXPORT PACKING AIR CARGO SERVICE CHARTERING AGENTS TRANSPORTATION CONSULTANTS MARINE INSURANCE DRAYAGE 500 Battery EXbrk 2-2126

HARPER ROBINSON & CO FOREIGN FREIGHT FORWARDERS SPANISH DOCUMENTATION 510 Battery DOuglas 2-5930

HAWAIIAN EXPRESS CO Pier 3. EX brook 2-5515

HAWAIIAN FREIGHT FORWARDERS LTD 420 Market EX brook 2-0683

Howland Frank B With Oceanic Forwarding Co 596 Clay EXbrk 7-0277

ICX- ILLINOIS-CALIF EXPRESS INC 123 Loomis Missn 7-7921

International Expeditors Inc 461 Market YU kon 2-6881

International Forwarding Co 690-8th KLondke 2-1787

International Sea & Air Shipping Corp 596 Clay EXbrk 7-0277

Judson Sheldon Division-National Carloading Corp 245 Calif SUtr 1-6942

JUDSON SHELTON SERVICE "THE BEST WAY" to ship to or from the U.S.A. since 1872

Foreign Freight Forwarders Licensed Custom House Brokers Air Cargo Agents of the I.A.T.A. Complete Servicing of your International Shipments. "FOR INFORMATION CALL" Judson Sheldon Division-Natl Carloading Corp 245 California SUtr 1-6942

Kerston Shipping Agency Inc 260 Calif EX brook 2-8800

Kings County Truck Lines 67 Loomis ATwtr 2-7921

From telephones served by the following exchange East Bay Zone (No Inter-City Charge) Ask Operator for ENtrprise 1-0487

LORETTZ & COMPANY INTERNATIONAL FORWARDERS SPANISH DOCUMENTATION 260 California DO uglas 2-3727

(Continued Next Page)

Freight Forwarding-(Cont'd)

Loudon James & Co Inc Foreign Freight Forwarding 149 California YUkon 2-1597

Louden J E Foreign Freight Forwarders-Brokers Merchants Exchange Bldg SU ster-1-7040

LYON VAN LINE TERMINAL & FREIGHT FORWARDING DIVISION 3003-3d YUkon 6-1636

MATTOON & CO INC 506 Battery SUtr 1-8620

McCarty John & Son 207 Front EX brook 2-2776

Merchant Shippers Association 620-7th UNdrl 1-6920

Merchants Carloading Co Inc 16th & De Haro KLondke 2-0867

National Carloading Corp S F Local Office 1301-4th GARfid 1-6279

From telephones served by the following exchange S F Zone (No Inter-City Charge) Ask Operator for ENtrprise 1-0168

NATIONAL CARLOADING CORP SERVICE "THE BEST WAY" to ship less-than-carload freight. Fast, economical coast-to-coast forwarding. Long hauls our specialty. Serving 30,000 communities. Domestic freight. Import-Export. Household Goods. Automobiles.

"FOR INFORMATION CALL" LOCAL AND FREIGHT OFFICE National Carloading Corp 1301-4th GARfid 1-6279

DIVISION OFFICE National Carloading Corp 245 California GARfid 1-6279

Nevada Calif East Freight Inc 675 Brannan EX brook 2-6502

NORTH PACIFIC FORWARDERS 1075 Bryant UNdrl 1-3625

Northwest Consolidators 60 Alice Oakland GLnert 2-4433

OCEANIC FORWARDING COMPANY COMPLETE EXPORT & IMPORT SHIPPING SERVICE

For All Types of Merchandise Machinery - Household Goods - Autos, Etc. Pick-Up & Delivery AIR FREIGHT EXPORT PACKING - CUSTOMS SPANISH DOCUMENTATION INSURANCE - NOTARY FMB #445 Member I.A.T.A. 596 Clay EXbrk 7-0277

PACIFIC & ATLANTIC SHIPPERS ASSN INC 1st & Brannan EXbrk 2-2042

Pac & Atlantic Shippers Inc 1700 Ferro Oakland From telephones served by the following exchange S F Zone (No Inter-City Charge) Ask Operator for ENtrprise 1-2231

Pacific Forwarders 255 California GA rfd 1-1145

PACIFIC FORWARDING ASSOCIATION INC Transcontinental Freight Serv-West Bound 75 Channel YUkon 6-2087

Pacific Freight Lines 633-24th Missn 8-5224

From telephones served by the following exchange San Mateo (No Inter-City Charge) Ask Operator for ENtrprise 1-0239

Package Distributing Co 1401 Middle Harbor Rd Oakland TWinks 3-1943

Paramount Freight Handling Inc 120 Parry GARfid 1-4960

Penson & Co 596 Clay EXbrk 7-0277

Philippine Freight & Travel Service 386 Geary YUkon 6-5979

Pioneer Carloading Co 850-3d SU ter 1-4740

R N Forwarding Co Inc 420 Market EXbrk 2-0683

REPUBLIC CARLOADING & DISTRIBUTING CO INC 1500-4th YUkon 6-4536

From telephones served by the following exchange East Bay Zone (No Inter-City Charge) Ask Operator for ENtrprise 1-0362

SALINAS VALLEY FREIGHT LINE 417 Berry GARfid 1-4183

Freight Forwarding-(Cont'd)

Sherman E 506 Battery SUtr 1-4692

Southern Calif Freight Lines 44 Mission UNdrl 1-1217

STOCKTON MOTOR EXPRESS General Office 50 Brannan GARfid 1-8454

Pickup or Delivery Service 50 Bluzome YUkon 6-1844

Star Dor Forwarding Co 690-8th UNdrl 3-4880

Superior Fast Freight 1458-46th Av L0mbrd 4-2282

SURFACE FREIGHT- SURFACE FREIGHT CORP S F International Airport S S F PLaza 5-7538

THOMPSON BROS INC Pool Car Distribution 1225-6th HEmlok 1-1260

THORNLEY & PITT Set Ad In Custom House Brokers 520 Battery YUkon 6-6526

Trans-Continental Freight Service 850-3d SU ter 1-4740

Trans-World Forwarding Co 244 Calif YUkon 6-3717

Transoceanic Freight Forwarders 1075 Front DOuglas 2-3950

United Transfer Co 1717-17th HE mlock 1-7364

Universal Carloading & Distributing Co 850-3d SU ter 1-4740

Universal Transcontinental Corp 461 Market YUkon 6-4688

VALDES F V & CO INC Foreign Freight Forwarders FMB 1071 Spanish Documentation Specialists Motory Public 461 Market YUkon 6-2058

Valley Express Co Arthur & Quint Missn 7-1581

Valley Motor Lines Inc Arthur & Quint Missn 7-1581

WTO Air Freight Old Airport Mail Terminal S S F Junipr 7-7365

Western Carloading Co Inc 75 Channel YUkon 6-2040

Western Freight Assn 1075 Bryant MArkt 1-3173

Western Terminal Co 635-8th HEmlok 1-0830

WESTERN TRANSPORTATION CO INC 635-8th UN drl 3-2780

From telephones served by the following exchange East Bay Zone (No Inter-City Charge) Ask Operator for ENtrprise 1-0404

Westland Forwarding Co Inc 690-8th UNdrl 3-4880

Westramco 635-8th UN drl 3-2780

Freight Motor Carriers See Motor Freight Companies

Freight Traffic Consultants Acme Rate Service 420 Market EXbrk 7-0226

Ahl Elmer 577 Howard YUkon 6-1380

Albrecht's Routing Guide 383 Brannan YUkon 1-8877

Bishop & Bahler 717 Market SUtr 1-1040

Brumling R L Co 260 California EXbrk 1-3592

Freight Traffic Consultants-(Cont'd)

WIGLE AND LARIMORE "A Traffic Department for Your Needs" (a) Well Equipped With Tariff and Research Library

(b) Experienced Personnel Thoroughly Familiar With Transportation Costs and Services by RAIL - TRUCK - WATER FREIGHT FORWARDER or AIR

(c) Our Services Include TRAFFIC MANAGEMENT, RATE QUOTATIONS, RATE ADJUSTMENTS, AUDIT OF FREIGHT BILLS, CLAIM HANDLING, ROUTING ADVICE.

Utilization of Our Services Will Promote and Insure Minimum Transportation Costs 260 California SUtr 1-8821

Freight Traffic Managers Ahl Elmer 577 Howard YUkon 6-1380

BISHOP & BAHLER 717 Market SUtr 1-1040

Brumling R L Co 260 California DOuglas 2-8273

Burke L T 255 Calif GARfid 1-1145

Campbell Royston E 681 Market YUkon 2-1898

Coates Norman F 260 Calif DOuglas 2-8273

Cowell A R Co 255 Calif GARfid 1-1145

DEVINE JAMES W 420 Market GARfid 1-8131

Industrial Traffic & Transportation Agency 365-3d Slip No 9 Ft of Mission YUkon 2-1833

Lambert F J Transport Bldg YUkon 2-6296

Mathews Leon P Merchants Exchange Bldg GARfid 1-8756

Olsen G A & Assoc Monadnock Bldg DOuglas 2-4475

Schultz Max Merchants Exchange Bldg EXbrk 2-3040

Tralf Service Bureau 255 Calif GARfid 1-1145

WIGLE AND LARIMORE A Specialized Service for Shippers Designed to Promote and Maintain Minimum Transportation Cost 260 California SUtr 1-8821

French Bread Andre's-Gold Liberty Baking Co 1925 Fillmore JOrdn 7-7355

Boudin Bakery 399-10th Av SKYin 1-0416

If no answer call Junipr 4-7859 (See Advertisement This Page)

FONTANA-YCRE 1995 Evans Av ATwtr 8-1273

LARRABOUR BROS FRENCH BAKERY 1995 Evans Av ATwtr 8-1273

PARISIAN BAKING CO 1995 Evans Av ATwtr 8-1273

CAMPBELL ROYSTON E RATES - CONSULTING - ROUTING BILL AUDITING Retainer or Commission Basis 681 Market YU kon 2-1898

Clingspeel E H 1714-21st Av L0mbrd 4-7421

DAVIS R E & ASSOCIATES TRAFFIC CONSULTANTS Specialists In: Rates - Routes - Claims Freight Bill Auditing "A Complete Traffic Service To Both Shipper and Carrier"

681 Market Monadnock Bldg GARfid 1-8131

Garcia B R Traffic Service 681 Market YUkon 6-0509</